



Confederation of Indian Industry



Department of Agriculture
Government of Bihar



2018

A step towards farm mechanization

Exhibition & Kishan Patshala

Exhibition & Krishak Pathshala

22 -25 February, 2018

Gandhi Maidan, Patna, Bihar

“Sponsorship Options at a glance...”

Sponsorship Type	Amount Rs.
Platinum Sponsor	8 Lakhs
Gold Sponsor	6 Lakhs
Silver Sponsor	4 Lakhs
Associate Sponsor	2 Lakhs

Confederation of Indian Industry

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Sponsorship Platforms

➔ Title: PLATINUM SPONSOR (Sponsorship: Rs. 8 Lakhs)

Benefits:

➔ Complimentary space: Either 144 sqm in outdoor or 54 sqm in indoor

➔ Corporate logo visibility at the Exhibition:

- Promotional Campaign (outdoors , print and mailers)
- Panel at Exhibition Venue
- Exhibition Entrance Gate
- Event Website
- Invitation Cards to Exhibitors
- Exhibition Directory

➔ Corporate logo visibility at the Conference:

- Wings of the backdrop in the Kishan Pathshala
- Exclusive pop up display options inside the Kishan Pathshala
- Distribution of company brochure/literature at the Kishan Pathshala registration

➔ Other Acknowledgements

- One slot will be provided for making presentation in the Kisan Pathshala – 25 mins
- Screening of Corporate Movie (maximum 3 mins) in the Kishan Pathshala (during breaks)
- Complimentary Advertisement in Exhibitors' Directory
- Prominent visibility throughout the Exhibition Venue
- Company profile in the Exhibitor's Directory
- Special announcements thanking Sponsors
- Logo in the event page linked to our Agri Bihar website
- Special seat reserved during the time of Inauguration.



Sponsorship Platforms

➔ **Title: GOLD SPONSOR (Sponsorship: Rs. 6 Lakhs)**

Benefits:

➔ **Complimentary space: Either 108 sqm in outdoor or 42 sqm in indoor**

➔ **Corporate logo visibility at the Exhibition:**

- Promotional Campaign (outdoors , print and mailers)
- Panel at Exhibition Venue
- Exhibition Entrance Gate
- Event Website
- Invitation Cards to Exhibitors
- Exhibitor Directory

➔ **Corporate logo visibility at the Conference:**

- Wings of the backdrop in the conference
- Exclusive pop up display options inside the hall
- Distribution of company brochure/literature at the conference registration

➔ **Other Acknowledgements**

- One slot will be provided for making presentation in the Kisan Pathshala – 20 mins
- Screening of Corporate Movie (maximum 2 mins) in the Kisan Pathshala (during breaks)
- Complimentary Advertisement in Exhibitors' Directory
- Prominent visibility throughout the Exhibition Venue
- Company profile in the Exhibitor's Directory
- Special announcements thanking Sponsors
- Logo in the event page linked to our Agro Bihar website
- Special seat reserved during the time of Inauguration.



Sponsorship Platforms

➔ Title: SILVER SPONSOR (Sponsorship: Rs. 4 Lakhs)

Benefits:

➔ Complimentary space: Either 72 sqm in outdoor or 27 sqm in indoor

➔ Corporate logo visibility at the Exhibition:

- Promotional Campaign (outdoors , print and mailers)
- Panel at Exhibition Venue
- Exhibition Entrance Gate
- Event Website
- Invitation Cards to Exhibitors
- Exhibitor Directory

➔ Corporate logo visibility at the Conference:

- Wings of the backdrop in the Krishak Pathshala
- Distribution of company brochure/literature at the Kisan Pathshala registration

➔ Other Acknowledgements

- One slot will be provided for making presentation in the Kisan Pathshala – 15 mins
- Complimentary Advertisement in Exhibitors' Directory
- Prominent visibility throughout the Exhibition Venue
- Company profile in the Exhibitor's Directory
- Logo in the event page linked to our Agro Bihar website
- Special seat reserved during the time of Inauguration.



Sponsorship Platforms

➔ Title: ASSOCIATE SPONSOR (Sponsorship: Rs. 2 Lakhs)

Benefits:

➔ Complimentary space: Either 36 sqm in outdoor or 18 sqm in indoor

➔ Corporate logo visibility at the Exhibition:

- Promotional Campaign (outdoors , print and mailers)
- Panel at Exhibition Venue
- Exhibition Entrance Gate
- Event Website
- Invitation Cards to Exhibitors

➔ Corporate logo visibility at the Conference:

- Wings of the backdrop in the Kishan Pathshala

➔ Other Acknowledgements

- Complimentary Advertisement in Exhibitors' Directory
- Prominent visibility throughout the Exhibition Venue
- Company profile in the Exhibitor's Directory
- Logo in the event page linked to our Agro Bihar website
- Special seat reserved during the time of Inauguration.

For Details Please Contact
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